

February



HISTORY OF MISSOURI WINES

When: February 11, 2026
9:30 am – 1:00 pm

Where: Osage View, 193 County Rd 605, Linn, MO

9:30 Coffee and Cookies
10:00 Bingo
11:00 History of Missouri Wines
12:00 Lunch
1:00 Door Prizes

While many of us may enjoy an occasional glass of wine, you may not know that wine in Missouri has a long and storied history. In 1837 German Settlers established the town of Hermann on the banks of the Missouri River. Although the area was too rocky for many crops, the ground was well-suited for growing wine grapes. Within a decade, the settlers had established nearly sixty wineries in the Hermann area and produced more than 10,000 gallons of wine per year. Fast forward 180 years to 2017 and the Missouri wine and grape industry generates \$3.2 billion for the Show-Me State, \$1 billion in annual wages, over 28,000 jobs and brings in more than 800,000 tourists each year.

Join your Advantage Club friends at the February Lunch and Learn and hear about all things Missouri wine from members of the Missouri Wine and Grape Board.